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Northeast Wisconsin Edition

Jared Schmidt

ELITE
CONSTRUCTION
Custom Home

Jared

Elite Construction Custom Homes
“Where Quality and Professionalism Starts and Ends with Each Job”



This kitchen is accented very elegantly with the black crown molding at the top of the custom cabinetry that matches the shiny black appliances. It also has a great center island for entertaining and an added extra on the ceiling which features a decorative soffit. © Sanderson Photography.

Elite Construction Custom Homes “Where Quality and Professionalism Starts and Ends with Each Job”

By Heather Levin

It all started for Jared Schmidt of Elite Construction Custom Homes when he was 5 years old and his parents bought him his first set of Lincoln Logs for his birthday. His parents knew they had stumbled onto something extraordinary when he began building his Lincoln Log homes with attached garages and expansive decks.

Jared’s love of building only grew with time—he was a natural, and

wanted to learn as much about the building industry as he could. He took construction classes in high school, worked for area contractors and then went to UW Stout majoring in Technology Education with an emphasis in Architecture, and Construction. Jared started his own company while in college, working summers doing roofing and siding.

“I actually wanted to start building spec homes right out of high school,”

Jared says, “but my parents talked me into going to college and getting my degree. Now I am really grateful that I took my parent’s advice. I learned so much in school, especially the architecture because of the major role it has played in my business.”

Jared actually started Elite Construction Custom Homes as soon as he graduated from UW Stout in 2003. His parents helped with his start-up both financially and also



Open is a great word to describe this living room that flows from the kitchen to the rest of the house. It also boasts an all brick fireplace with a built-in picture niche and a cathedral ceiling with a fan to keep you cool in the summer. © Sanderson Photography.

working onsite. His dad was, and still is, a helper on his days off from his full-time job and his mom does all the staining and finishing on the wood-work for every home.

“They have been so supportive,” says Jared. “I’ve been thankful that I’ve always known what I wanted to do and had parents who believed in me. They never doubted themselves that I was capable of being a home builder.”

Jared built 3 spec homes his first 2 years in the business; but it was when he built his first custom house for the 2006 Winter Parade of Homes that his business really took off. “It was truly a beautiful home! “The Parade was a great way to be able to show my work as both the architect and the builder. This home really opened

the door for me to obtain my many new clients for custom homes.

Jared plans to only build around 5 homes per year because of the amount of time that he devotes to each and every home—doing all the design work from day one to the hammering in that last nail before he hands over the keys. He spends every day at the jobsite, and likes to double check everything himself to ensure the quality and to make sure that the job is completed on time.

Jared feels his business is unique from other builders because he offers up to 3 hours of design time when he meets with potential clients at no charge. He also designs the basements of all his homes as if they’ll be finished someday; a detail



The bath tub is always a great place to relax and this bathroom is no exception! It features a walk-in shower, privacy room for the commode and a stylish spa bath tub with a hand-tiled surrounding. © Sanderson Photography.



Jared likes all of his customers to get what they want when they hire him to build their home. This ranch features brick accented by corner stones, plus it has a three-stall garage to store all of your toys! © Sanderson Photography.

that many of his clients appreciate.

“I feel strongly about being honest and fair with all of my clients,” Jared says.

“I always try to be upfront with my

clients about the whole building process. When I give them the quote to build their house, it is the final price with no hidden charges!”



Architectural detail is something Jared and his company take very seriously. This perspective gives one a true feel for what he does for every customer with all of its little details and features. © Sanderson Photography.

Jared says it’s hard to pick what he loves most about being a builder. Jared loves having the ability to design all of his homes with his clients, and then being able to incorporate that into the actual physical building. “We get to put something on this planet that is going to last and make people happy.” “I am very proud of my architectural background. Building a home is one of the biggest investments a person makes, and I feel lucky to be able to be part of the building process from the very beginning to the very end.”

What Jared is most proud of, however, isn’t directly involved with Elite Construction. While in college, he student-taught the House Construction Program course for the Appleton Area School District which Jared, himself, had taken when he was in high school. This is a course where the students actually build a complete



This kitchen can hold up to the hustle and the bustle of any family while looking sleek with its custom cabinetry, solid surface countertops, new appliances, dual ceiling niches and dining area. © Sanderson Photography.



A fireplace is meant to keep you nice and toasty. Elite always includes a few extras around their fireplaces; like this stone and brick combination that stretches to the top of the vaulted ceiling. Plus, your view comes from the hallway cut out giving an expanded room feeling. © Sanderson Photography.

house during the school year. This house is then put up for sale upon completion. “It was a blast and an amazing experience to be able to teach those students how to frame, roof, and to install siding and windows.”

Jared makes sure he keeps up with the trends in the industry. He tours the Parade of Homes every year and is constantly reading trade magazines and going on line to keep up with new products and ideas. “I always try to do something new with my homes.” Three years ago, I joined the Valley Home Builders Association which has also been a great opportunity for help and ideas.

One of the homes photographed for this issue was Jared’s Winter Parade Home in Sherwood. The exterior of this home features a beautiful bricked arch entryway over the front door. The interior also features many arches and lighted niches which enhances many otherwise empty and wasted spaces.

If there is one thing that Jared would like to make sure that people know about him is the fact that he is there from start until finish. “My clients will always be able to contact me directly for any questions, changes or concerns.”

Like most custom builders, Jared

takes a lot of pride in what he does. He is really appreciative of the support he receives from his parents, family and friends. “I plan to build homes for the rest of my life, so I want to make sure that the people are truly happy with my work. When I build a home for someone, I want them to enjoy their new home as much as I have enjoyed building it for them.”

The Builder’s Journal is proud to feature Jared Schmidt of Elite Construction Custom Homes as our builder of the month. If you would like to get in touch with Jared, he can be reached at 920-470-0813.

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The Builder’s Journal is a monthly trade magazine mailed to residential building professionals in nine counties of northeast Wisconsin (Green Bay & Appleton and surrounding communities). Individuals and companies featured as cover stories have been nominated by their peers within the industry based upon their business ethics, quality of workmanship, and dedication to their customers. For more information about the magazine, please call Matt M. Miotke, publisher of The Builder’s Journal magazine for NE Wisconsin at (800) 666-5659. © by Black Bear Publishing, Inc. All rights reserved. Reproduction in whole or part without written permission is prohibited.